

**LP&C - DP 3
CYMORTH DEVELOPMENT PROPOSAL PROFORMA**

PRIORITY AREA OF WORK:

MAIN CORE GROUP (proposing): Schools, Lifelong Learning, Youth Service and external young people's arts groups.

LINKS TO OTHER CORE GROUPS: Arts Development Service arts grants clients.

BRIEF DESCRIPTION OF PROPOSED AREA OF WORK TO BE SUPPORTED:

Project Title: Creation of a Children's and Young People's Arts Strategy

The proposal is to create a Council wide arts focused strategy to ensure equitable access and participation in the arts for children and young people as creators, performers, facilitators and audience. As appropriate to the area of focus and to maximize young people's engagement and involvement in the process of creating the strategy it is proposed that it is produced around the framework of a creative arts project with young people from different areas and backgrounds taking part in a creative project that culminates in an event at one of Cardiff's arts venues. Exploring drama, music, art and design, physical performance (circus, freerunning, powerbocking, etc) and dance through schools, community classes and youth centres the project would explore what opportunities, platforms and events young people want from the arts in Cardiff and what barriers, problems and difficulties they have taking part and enjoying arts activity.

The children and young people arts strategy project would follow the sequence:-

- Establish current major providers and those working with young people on creative activity both within the authority (e.g Youth Service) and outside (e.g. Sherman Cymru). This would embrace all relevant stakeholders including organisations funded by Cardiff Council.
- Form a working group of internal and external providers.
- Look at examples from other UK cities and examine their models of approach. (e.g. Birmingham)
- Create, initiate and present a creative arts project that allows young people from different backgrounds and contexts a chance to input into the strategy through creative activity (e.g. BOAL legislative theatre, image work, music and writing sessions and allow existing creative activity to input).
- Produce document including design and translation; create a performance/artwork event to launch strategy and showcase creative work happening already and that mounted as part of the project.

LINK TO PRIORITIES:

1: Increase opportunities for all children and young people to participate in appropriate play through improving access to a wide range of activities

Strong / Medium / Weak

<p>2: Increase opportunities for children and young people to participate in a wide range of physical, recreational and cultural activities</p> <p>3: Extend and enhance the capacity of children and young people to develop knowledge, skills and attitudes which both realise their potential and promote active citizenship</p> <p>OVERARCHING The need for a council wide comprehensive strategy and the innovative and imaginative way this process could engage young people and empower them in different ways to have ownership, understanding and value the strategy shows a commitment to ensuring that children and young people have comprehensive access to high quality and inspirational cultural activities which includes a range of options for them to develop informal and formal skills relevant to pure enjoyment or a potential career in the cultural sector.</p> <p>The principle behind the process of creating this strategy will be that it is a creative process for young people. For it to be successful, children and young people must have control of the meanings and content they create.</p>	<p>Strong / Medium / Weak</p> <p>Strong / Medium / Weak</p> <p>Strong / Medium / Weak</p>
<p>LINK TO CYMORTH THEMES (Please indicate all activity and process themes that apply):</p>	
<p>ACTIVITY THEMES:</p> <ol style="list-style-type: none"> 1. Family Support 2. Health improvement 3. Play, leisure and enrichment 4. Empowerment, participation and active citizenship 5. Training, mentoring and information 	<p>PROCESS THEMES:</p> <ol style="list-style-type: none"> 1. Disadvantaged neighbourhoods 2. Partnership working 3. User involvement 4. Adding value to mainstream 5. Early preventative intervention 6. Delivery from integrated centres and networks 7. Inclusion 8. Evidence based practice
<p>HOW HAS THE NEED FOR THIS WORK BEEN IDENTIFIED? (e.g. reference to CYP Plan / Delivery Plan / key strategy / new research)</p> <p>The CYP plan indicates:-</p> <ul style="list-style-type: none"> • <i>Design and implement a strategy that will increase children and young people's participation in cultural and arts learning.</i> <p>Although individual service areas and departments often have plans for CYP involvement in the arts there is no comprehensive council wide strategy. The arts service works with a number of professional arts clients many of whom work with children and young people and yet there is little strategic input to this work in their service level agreements. In order to gain clarity, improve standards and ensure equal access across social, cultural and ethnic groups a practical and comprehensive</p>	

strategy is required.

MAIN PROPOSED OUTCOMES FOR CHILDREN AND YOUNG PEOPLE:
How would these be measured? Which outcomes in the CYP Plan do these link with?

CYP Plan – Creation of a Children’s and Young People’s Arts Strategy

- **Improve consultation opportunities for children and young people through the participation and involvement activities set out in this plan.**

The participatory nature of this process would allow young people a genuine voice on the terms and in a practical and enjoyable way rather than a talking shop or events that some C&YP may not be attracted too.

- **Creation of a Children’s and Young People’s Arts Strategy**

The project will create a practical and accessible document that not only maps out the authority’s commitments and aspirations but also demonstrates to children, young people, youth workers, arts organisations, schools and other service areas how the city can support and encourage creative activity and access to events. It will identify existing high quality activity, identify current gaps and identify solutions for filling them.

WOULD THE WORK BE TIME-LIMITED OR ON-GOING?

Time-limited / On-going

If the work is time-limited, please give estimated date of completion

End date: Autumn 2010

OTHER SOURCES OF FUNDING AND RESOURCES

Could there be added value from links with other sources of funding, projects or programmes?

YES / NO

If ‘yes’, please give brief details

The project can enhance and support current arts activity with children and young people both by the authority (e.g. Arts Active programme, Youth Service events) and external providers (e.g Sherman Youth Theatre, No Fit State Circus etc). The project will provide a focus and cause for current work and allow the Council to support and develop existing activity.

Is this other funding secure?

YES / NO

Would other programmes be at risk if Cymorth funding were not agreed for this area of work?

YES / NO / POSSIBLE

Comment

IS CYMORTH FUNDING CURRENTLY BEING USED TO FUND (A) SIMILAR TYPE/S OF PROVISION?

NO - GAP IN CURRENT PROVISION

YES – CURRENT PROJECT/S DELIVERING

YES - BUT CURRENT PROVISION NEEDS

<p>Please indicate if</p> <ul style="list-style-type: none"> • a project is considered to be delivering the right service to the right target group and is recommended to be put 'on hold' if necessary • 'TUPE' arrangements might be needed if similar provision were to be commissioned from another provider 	<p>REVIEW</p> <p>NAME OF PROJECT: _____ HOLD?</p> <p>TUPE? _____</p>
<p>CONSULTATION</p> <p>Has there been consultation with service users about this proposal?</p> <p>Please note agencies/providers who have been consulted</p> <p>Please note any significant issues/indications of support</p>	<p>YES / NO</p> <p>First Phase of project is to consult users, providers and other stakeholders</p> <p>AGENCIES: _____</p>
<p>RISK ASSESSMENT</p> <p>Level of risk to CYP and families if this work is not delivered (taking into consideration likelihood & consequences):</p> <p>Overall importance to delivery of priorities:</p>	<p>High / Medium / Low</p> <p>Critical / Key / Partial / Minor</p>
<p>RECOMMENDATION:</p>	