

**LP&C - DP 1  
CYMORTH DEVELOPMENT PROPOSAL PROFORMA**

**PRIORITY AREA OF WORK: TO INCREASE OPPORTUNITIES AND REDUCE BARRIERS, SO ALL CHILDREN AND YOUNG PEOPLE CAN PARTICIPATE IN APPROPRIATE PLAY (PRIORITY 10)**

**MAIN CORE GROUP (proposing): LEISURE, PLAY & CULTURE**

**LINKS TO OTHER CORE GROUPS: CORE GROUP**

**BRIEF DESCRIPTION OF PROPOSED AREA OF WORK TO BE SUPPORTED:**

This is a proposal to include actions that need to be commissioned to enable the Partnership to deliver the key recommendations of the Play Strategy – the key areas of work are;

**1. THE PRODUCTION OF AN IMPLEMENTATION PLAN FOR THE PLAY STRATEGY**

Work is required in order to lead a representative group to oversee publicity and monitoring of an ongoing implementation plan. It is envisaged that a lead person will need to be established to project manage the development of the implementation plan. The scope of the work will be to undertake specific pieces of work to develop the plan, facilitate the work of a steering group, to provide regular progress reports, facilitate the engagement of children, young people and their families and other stakeholders and undertake key pieces of research identified as being necessary to the development of the plan.

This group will:

- Take account of the views of service users
- Agree the priority areas to be taken forward from other plans and strategies.
- Identify any additional work that is needed to identify new priorities
- Specify any research and analysis process required to evidence need and levels of demand
- Specify the service model development process, including specifying any consultation required to inform this.
- Identify risks, issues and how they will be managed
- Guide, review and contribute to writing the implementation plan
- Link with groups, agencies and organizations to identify and assist with the implementation of new provision and services
- Oversee, monitor and review implementation

The plan will specify key actions, intended outcomes, resource implications, and responsibility for delivery, risks, control measures and timescales.

**2. KEY ACTIONS TO DELIVER PLAY TO CHILDREN AND YOUNG PEOPLE AS IDENTIFIED IN THE PLAY STRATEGY FOR CARDIFF.**

**2.1 PLAY FORUM**

To ensure that providers of play services get the best possible support there is a need to commission an organization to facilitate a play forum in Cardiff – the key roles will be the active engagement with groups/organisations to ensure the dissemination of information and support.

**Aims** - Communication to enable equality of standard across all sections involved in

delivery of play for 0 -25 years in Cardiff. Areas of particular interest would be training; quality of delivery; consultation and discussion of outcomes; research etc. Expected that the forum would link into relevant Core Groups by the CYPP

**Participants** - Voluntary sector; Statutory sector – LA; Health

## **2.2 PLAY PROJECT FOR MINORITY ETHNIC COMMUNITIES**

There is a need for facilitated play opportunities targeted at black and ethnic minority communities (to include gypsy and traveler communities) – this needs to be founded on consultative research evidence and lead to an increase in participation from both children & young people. Adult involvement through play training, volunteering opportunities and play taster sessions is also integral to this proposal.

The work needs to also include research and audits in order to strategically plan play opportunities in targeted communities. There is also a need to raise awareness of the culture of these communities in order to counter discrimination and prejudice.

## **2.3 RESEARCH & DEVELOPMENT – OPEN ACCESS PLAY**

Research is needed in areas such as the development of play; the understanding of play; play deprivation etc. Comparative analysis of play delivery in Cardiff is also required in relation to current national & international research in order to make recommendation to service deliverers and providers.

## **2.4 DELIVERY OF OPEN ACCESS HOLIDAY PLAYSCHMES**

The delivery of holiday play schemes is needed in order to build awareness of open access play and to make provision in areas where there is no other delivery of play by trained play workers. The access would be for 5-14 years and be free. A wide variety of activities will be offered and include arts, crafts, sports, games and trips to popular venues.

Wherever possible the schemes should make good links with voluntary and statutory bodies, and be provided in areas of greatest need i.e. where there is currently no play provision.

## **2.5 DELIVERY OF PLAYWORK TRAINING**

It is essential that affordable, accessible high quality play training is available to support the delivery of both the voluntary and statutory sectors. The partnership needs to commission someone to deliver this training to meet the needs of the current legislation; to provide up to date advice and guidance on training and qualifications; to expand the range and depth of training on offer.

## **2.6 GRANTS**

This work needs to be undertaken by an organization that employs play work professionals in order that the evaluation of grant applications is fully understood in areas such as training qualifications and legislative requirements. Ideally the successful organisation would establish or link to a cross sectional panel to ensure equality.

## **2.7 DISABLED CHILDREN AND YOUNG PEOPLE'S PLAY AND RECREATION (0-25 YRS)**

Encouraging disabled children and young people to engage in local play/recreational opportunities that are appropriate to their needs, and abilities. This would involve all disabilities and all ages from 0- 25 years. Over the past two years several projects have been funded by additional WAG funding specifically to increase play for disabled children and young people. In some cases there is a need for 3:1 care when hosting play provision for those with complex needs, a good example is the scheme that was run this summer (2009) at The Hollies. The project will also support parents/carers in developing their skills by teaching and sharing best practice to enhance play and recreational opportunities for disabled children and young people.

The work needs to ensure the equality of access to play services and equality of outcomes to enable each individual child to reach his/her full potential.

**2.8 ADVENTUROUS PLAY**

The partnerships need to commission work to ensure children and young people experience a wide range of challenging environments allowing them to develop a range of personal skills. The importance of this project is that it enables children and young people to enhance their play experiences in environments that they would not normally have access to.

**LINK TO PRIORITIES:**

1. Main links for all of the above areas of work (2.1 – 2.8) are with priority 10.

Strong

2. Item 2.7 also links to priority 7 as this priority includes the production of a Disability Strategy for Cardiff

Strong

3. Item 2.8 also links to priority 11 as this relates to physical activity

Strong

**Overarching**

4. All areas of work have a connection with priorities 4/13/14/15

Weak

5. Item 2.8 also links to priorities 3 &12

Weak

**LINK TO CYMORTH THEMES** (Please indicate all activity and process themes that apply):

**ACTIVITY THEMES:**

1. Health improvement
2. Play, leisure and enrichment
3. Empowerment, participation and active citizenship
4. Training, mentoring and information

**PROCESS THEMES:**

1. Disadvantaged neighbourhoods
2. Partnership working
3. User involvement
4. Early preventative intervention
5. Delivery from integrated centres and networks
6. Inclusion
7. Evidence based practice

**HOW HAS THE NEED FOR THIS WORK BEEN IDENTIFIED?**

(e.g. reference to CYP Plan / Delivery Plan / key strategy / new research)

1. For the last 10 years several projects have been funded by the Partnership in order to deliver key play services for children and young people. These projects have been primarily delivered by the Local Authority and the voluntary sector.

2. The need for this work has been identified in the Play Strategy for Cardiff which has been formally endorsed by the Partnership and the Local Authority. Although the Health Authority have not formally endorsed this strategy they are a key partner of the CYPP.

An audit of play delivery in Cardiff was undertaken approximately 10 years ago and this work is currently being updated as well as a full needs analysis. The outcome of these 2 pieces of work will inform the group drafting the implementation plan.

**MAIN PROPOSED OUTCOMES FOR CHILDREN AND YOUNG PEOPLE:  
How would these be measured? Which outcomes in the CYP Plan do these link with?**

All of these actions link into the 4 key outcomes of Core aim 4 of the Single Plan:

1. Number of play opportunities available to the community operated by the Voluntary Sector.
2. Numbers of 5-15 year olds participating in play opportunities at Play Centres
3. Numbers of 5-15 year olds participating in other sector play opportunities
4. Number of disabled children involved in play (NSF)

**WOULD THE WORK BE TIME-LIMITED OR ON-GOING?**

On-going

If the work is time-limited, please give estimated date of completion

End date: NA

**OTHER SOURCES OF FUNDING AND RESOURCES**

Could there be added value from links with other sources of funding, projects or programmes?

YES – there is the possibility for some areas

If 'yes', please give brief details

Work to date that has attracted additional funding is Adventurous Play but it must be noted that this is sporadic funding from groups such as NEETS, YOT, Pupil Referral Unit.

Is this other funding secure?

NO

Would other programmes be at risk if Cymorth funding were not agreed for this area of work?

YES

Comment

If all of these projects were not supported there would be an impact on other programmes because of :

- The cross cutting nature of the work with other Cymorth projects as previously identified.
- Links with the community and non Cymorth funded work e.g. BME communities and Communities First Projects
- Organisations such as Parents Federation and First Opportunity may suffer if some projects were not supported
- Many programmes would suffer if

	<p>projects such as Playwork Training and Research and Development were not operating to ensure quality of delivery.</p> <ul style="list-style-type: none"> <li>• Holiday Playschemes and Grants Programme – if these were not supported there would be less opportunities for play in Cardiff</li> </ul>																								
<p><b>IS CYMORTH FUNDING CURRENTLY BEING USED TO FUND (A) SIMILAR TYPE/S OF PROVISION?</b> Please indicate if</p> <ul style="list-style-type: none"> <li>• a project is considered to be delivering the right service to the right target group and is recommended to be put 'on hold' if necessary</li> <li>• 'TUPE' arrangements might be needed if similar provision were to be commissioned from another provider</li> </ul>	<p><b>NO</b> - GAP IN CURRENT PROVISION <b>YES</b> – CURRENT PROJECT/S DELIVERING <b>YES</b> - BUT CURRENT PROVISION NEEDS REVIEW</p> <table border="0"> <thead> <tr> <th>NAME OF PROJECT: TUPE?</th> <th>HOLD?</th> </tr> </thead> <tbody> <tr> <td>Cardiff Play Forum (CYM56) NO</td> <td>YES</td> </tr> <tr> <td>Voluntary Play Development POSSIBLE</td> <td>YES</td> </tr> <tr> <td>Sustain Project (CYM76) Minority Ethnic Communities YES</td> <td>YES</td> </tr> <tr> <td>Play Development Project (CYM58)</td> <td></td> </tr> <tr> <td>Open Access Play research &amp; YES Development Project (CYM 59)</td> <td>YES</td> </tr> <tr> <td>Playschemes (CYM 60) NO</td> <td>YES</td> </tr> <tr> <td>Playwork Training Project YES (CYM 61)</td> <td>YES</td> </tr> <tr> <td>Small Grant Scheme (CYM 62) NO</td> <td>YES</td> </tr> <tr> <td>Travellers Play Project (CYM 75)</td> <td>YES ?</td> </tr> <tr> <td>Inclusion Project (CYM 57) YES</td> <td>YES</td> </tr> <tr> <td>Adventurous Play Project YES (CYM 55)</td> <td>YES</td> </tr> </tbody> </table>	NAME OF PROJECT: TUPE?	HOLD?	Cardiff Play Forum (CYM56) NO	YES	Voluntary Play Development POSSIBLE	YES	Sustain Project (CYM76) Minority Ethnic Communities YES	YES	Play Development Project (CYM58)		Open Access Play research & YES Development Project (CYM 59)	YES	Playschemes (CYM 60) NO	YES	Playwork Training Project YES (CYM 61)	YES	Small Grant Scheme (CYM 62) NO	YES	Travellers Play Project (CYM 75)	YES ?	Inclusion Project (CYM 57) YES	YES	Adventurous Play Project YES (CYM 55)	YES
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<p><b>CONSULTATION</b> Has there been consultation with service users about this proposal?</p>	<p>YES The main consultation event on the Play strategy was held in November 2007. A cross representation of ages and cultures</p>																								

